



**Media Advisory for June 26, 2007  
June 21, 2007**

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## **Webcasters to Go Silent in Protest of Royalty Rate Increase**

*Millions of Internet Radio Listeners Urged to Defend the Future of Net Radio*

**WASHINGTON D.C.** - Thousands of U.S. webcasters plan to turn off the music and go silent this Tuesday, June 26, to draw attention to an impending royalty rate increase that, if implemented, would lead to the virtual shutdown of this country's Internet radio industry.

"The arbitrary and drastic rate increases set by the Copyright Royalty Board on March 2nd threaten the very livelihood of thousands of webcasters and their millions of listeners throughout the country," said Jake Ward, a spokesperson for the SaveNetRadio Coalition. "The campaign to save Internet radio - a genuine grassroots movement comprised of hundreds of thousands of webcasters, artists and independent labels, and Net radio listeners - has quickly brought this issue to the national forefront and the halls of Congress, but there is still more to be done before the approaching deadline of July 15th. On Tuesday, thousands of webcasters will call on their millions of listeners to join the fight to save Internet radio and contact their Congressional representatives to ask for their support of the Internet Radio Equality Act."

Many webcasters are planning to shut off access to their streams entirely, while other webcasters plan to replace their music streams with long periods of silence (or static or ocean sounds or similar) interspersed with occasional brief public service announcements on the subject.

Internet-only webcasters and broadcasters that simulcast online will alert their listeners that "silence" is what Internet radio may be reduced to after July 15th, the day on which 17 months' worth of retroactive royalty payments -- at new, exceedingly high rates -- are due to the SoundExchange collection organization, following a recent Copyright Royalty Board (CRB) decision.

**WHAT:** National Day of Silence

**WHEN:** Tuesday, June 26, 2007

WHO: The following is a partial list of participants; it is not a complete list:

Yahoo!  
Live365 stations,  
Rhapsody,  
MTV Online,  
AccuRadio,  
KCRW (Santa Monica, CA),  
Pandora,  
Radioio,  
DigitallyImported,  
RadioParadise,  
3WK,  
myMVY,  
Wizard Radio,  
Born Again Radio,  
Pearadio.com,  
Ear.fm,  
WGLI (Babylon, NY),  
WMUK (Kalamazoo, MI),  
Head-On Radio Network,  
Zecom/Gemz Radio,  
monkeygrip music cafe,  
KFCF (Fresno, CA),  
LuckySevenRadio.com,  
Blue Power/Guitar Speak,

WPNA (Oak Park, IL),  
60's Chicks Radio/Seasons &  
Celebrations Radio,  
STAR 107.9,  
WRPS/WebRadioPugetSound,  
Puregold Rock 'N Roll,  
NeverEndingWonder Radio,  
RadioMilwaukee,  
BAGeL Radio,  
Gotradio/100hitz,  
KDUN (Reedsport, OR),  
GDRadio.net,  
KQLZ (Los Angeles, CA),  
KXPR/KXJZ (Sacramento, CA),  
NiceNoise.Net,  
BlackLight Radio,  
Pure Pop 24/7,  
Smooth Jazz and More,  
Reggae Nostalgia,  
WCH Radio/The Wave,  
WYGS Southern Gospel Radio  
Network,  
BluegrassCountry.org/WAMU.org,  
WRAJ Internet Radio

To learn more about Day of Silence events and the SaveNetRadio coalition, contact [jake@savenetradio.org](mailto:jake@savenetradio.org) or visit [www.SaveNetRadio.org](http://www.SaveNetRadio.org)

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