

**THE END OF  
THE WORLD  
IS JUST THE  
BEGINNING**

**Mapping the Collapse  
of Globalization**

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**PETER ZEIHAN**



**HARPER  
BUSINESS**

*An Imprint of HarperCollinsPublishers*

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FIRST EDITION

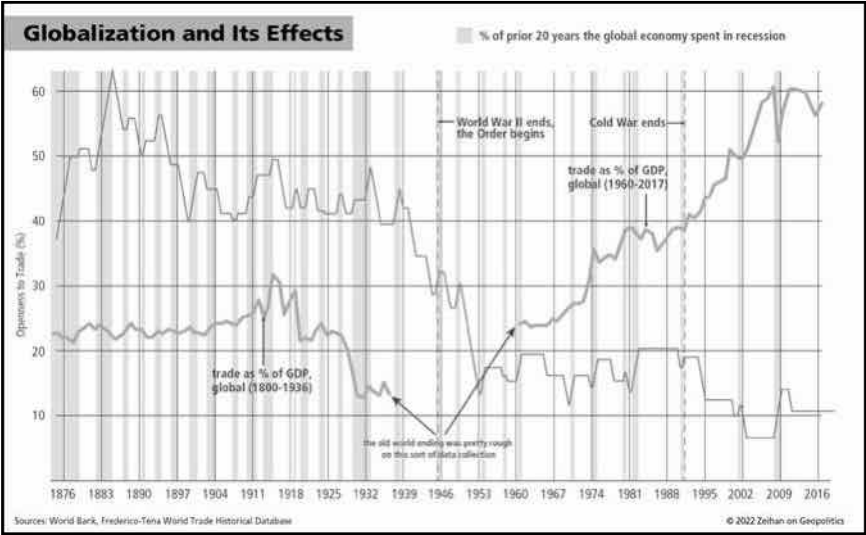
*Designed by Kyle O'Brien*

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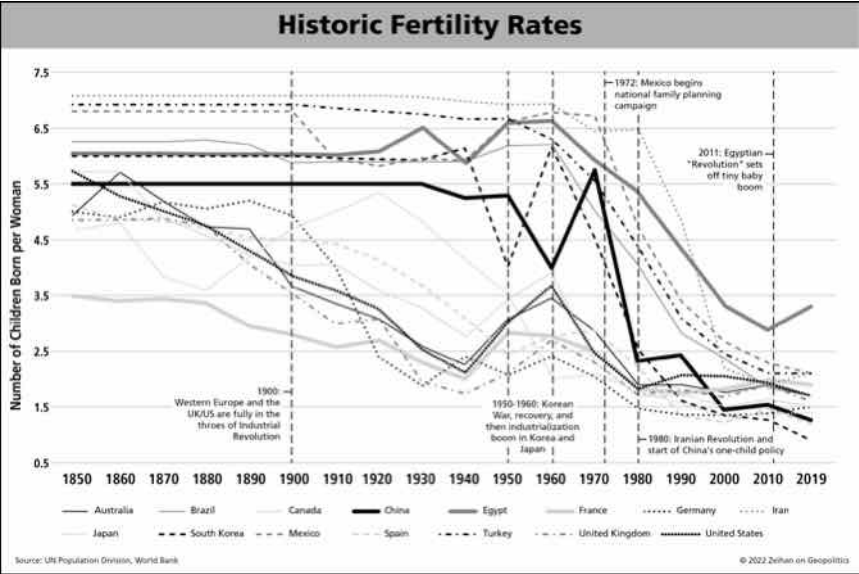
ISBN 978-0-06-323047-7

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# AND NOW FOR SOMETHING COMPLETELY DIFFERENT

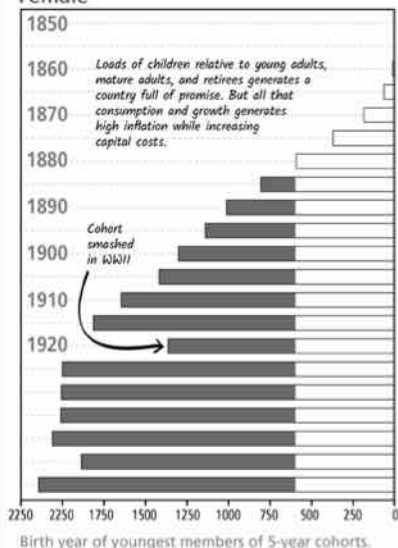


# HISTORY SPEEDS UP

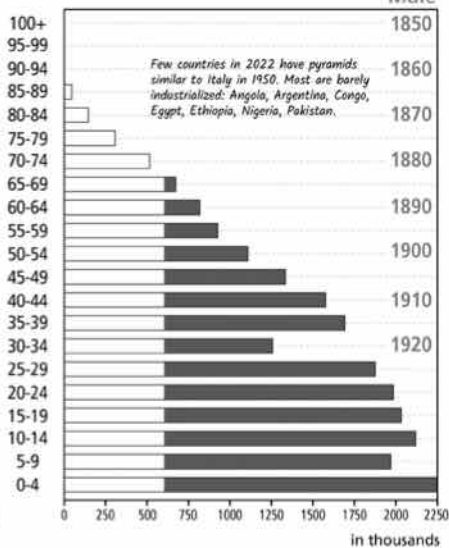


## Italy 1950

Female

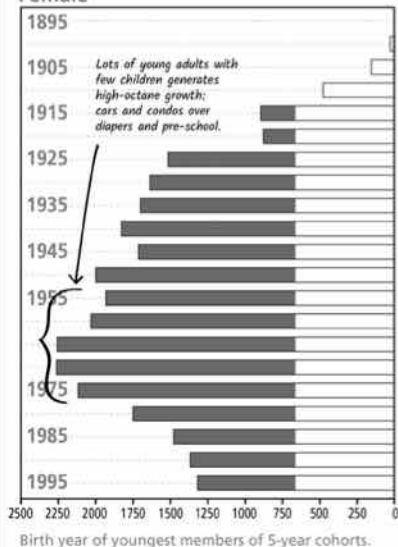


Male

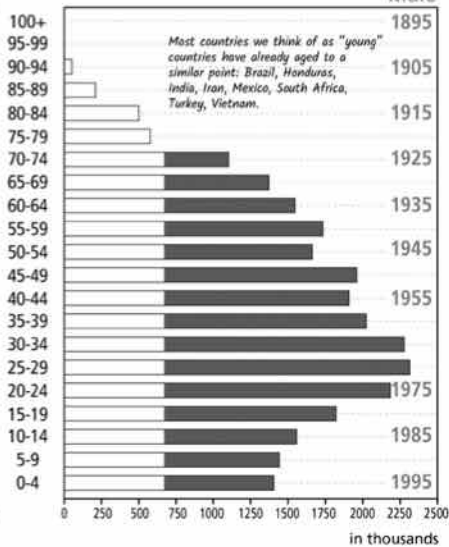


## Italy 1995

Female

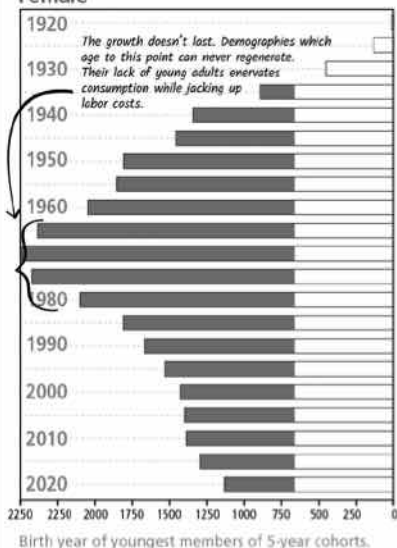


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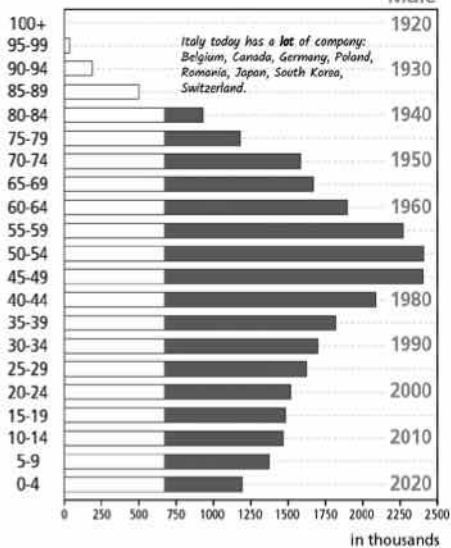


## Italy 2020

Female

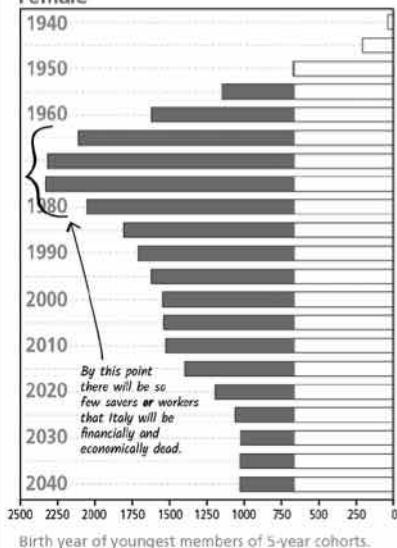


Male

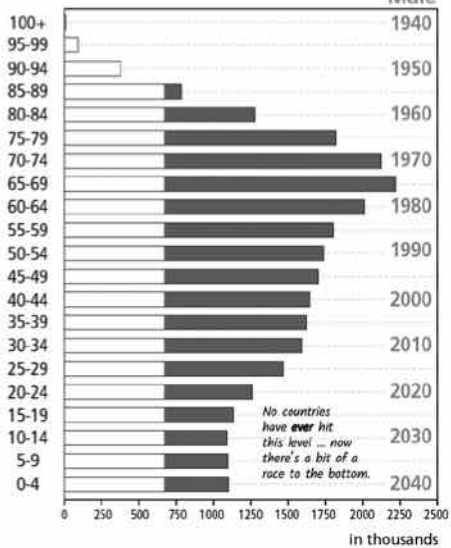


## Italy 2040

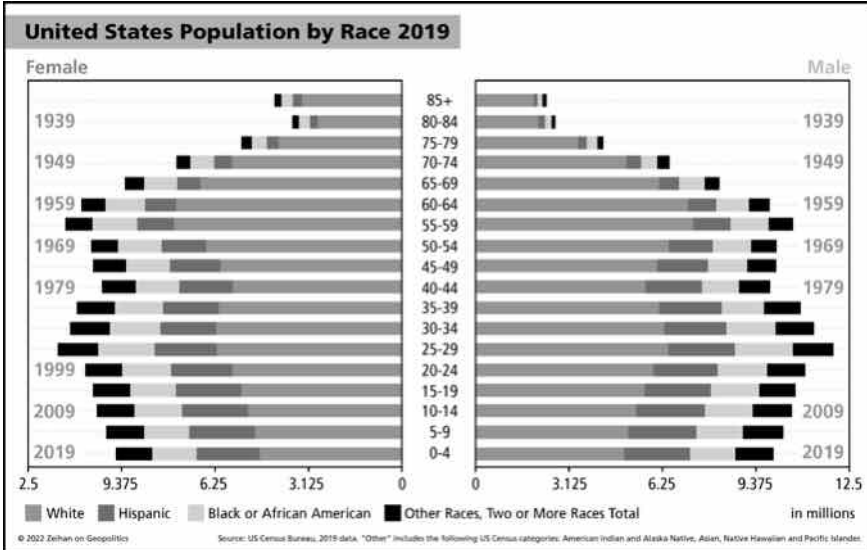
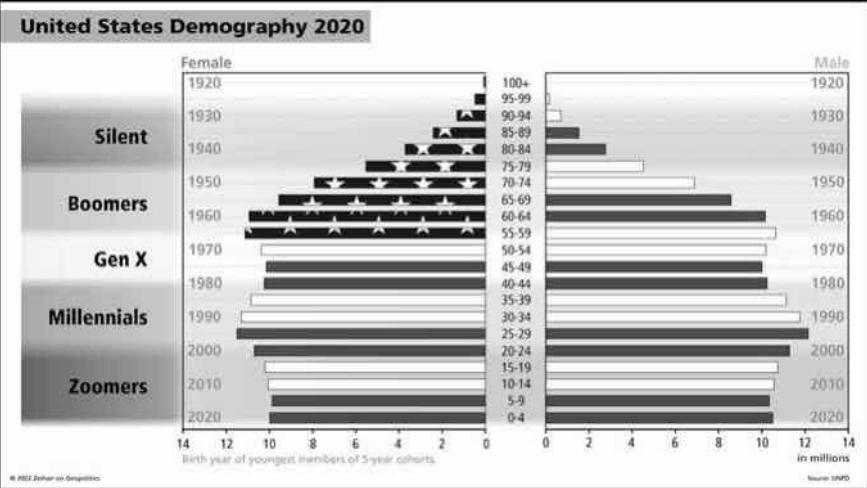
Female

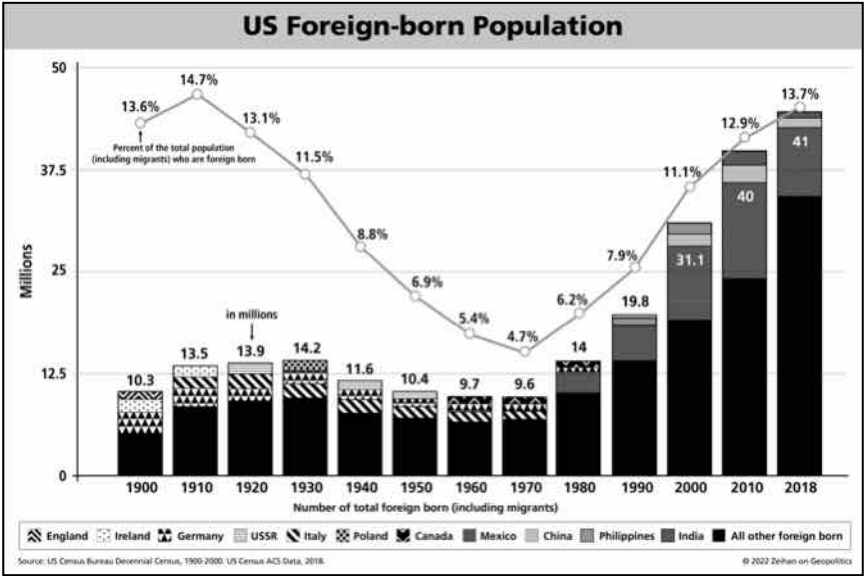


Male



# THE LAST BITS OF MORE

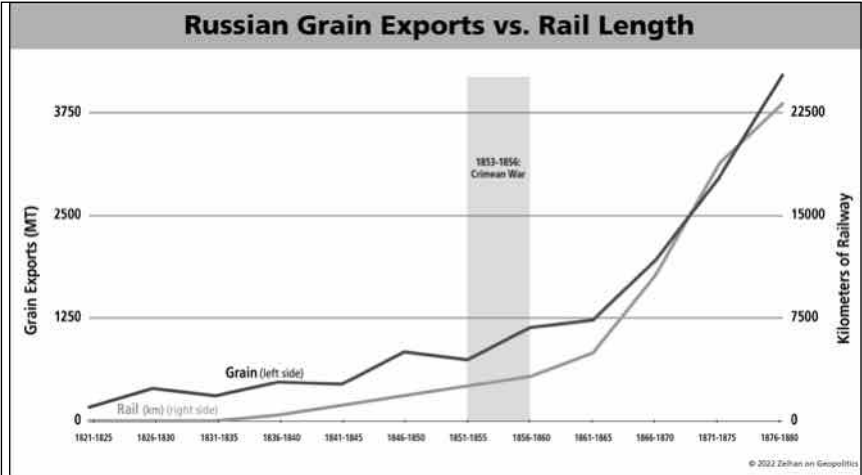







# BREAKING FREE

## INDUSTRIALIZING TRANSPORT



# THE AMERICANIZATION OF TRADE

War Risk Insurance Cost Estimates in a High Risk Environment

Ship Type	Maximum Carrying Capacity (Units)	million USD					Additional insurance cost per unit per seven days in high risk zone (USD)	Approximate Ship Dimensions - Length, Beam, Depth in Meters
		Appx Secondhand Value*	Typical Cargo Value**	2.5% Normal Annual Hull Insurance Cost	5% Hull War Risk Premium for Seven Days	0.375% Additional Cargo Risk Premium for Duration at 80% Insured		
Maersk Triple E	18,000 TEU	\$180	\$630	\$4.50	\$9.00	\$1.89	 \$605 / container	 400x59x15
Panamax Container (post-expansion)	12,500 TEU	\$130	\$438	\$3.25	\$6.50	\$1.31	 \$625 / container	 366x49x15
Panamax Container (pre-expansion)	5,000 TEU	\$7.0	\$175	\$0.18	\$0.35	\$0.53	 \$175 / container	 295x32x13
Very Large Crude Carrier	2,000,000 barrels	\$62	\$200	\$1.55	\$3.10	\$0.60	 \$1.85 / barrel	 330x58x31
Aframax Tanker	800,000 barrels	\$18	\$80	\$0.45	\$0.90	\$0.24	 \$1.43 / barrel	 245x34x20
Capesize Bulk Ship	196,000 metric tons	\$33	\$16	\$0.83	\$1.65	\$0.05	 \$8.66 / metric ton	 280x45x24
Panamax Bulk Ship (pre-expansion)	83,000 metric tons	\$20	\$7	\$0.50	\$1.00	\$0.02	 \$12.29 / metric ton	 225x32x14
Handymax Bulk Ship (feeder)	59,000 metric tons	\$12	\$5	\$0.30	\$0.60	\$0.01	 \$10.41 / metric ton	 190x32x11

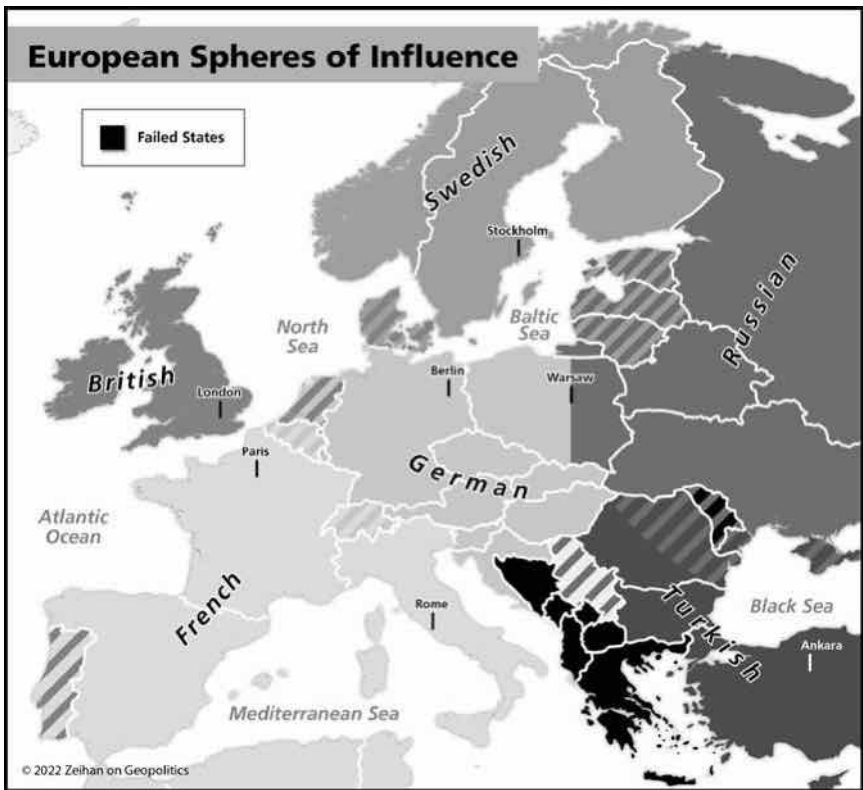
\* Values are based 5-year-old ships except for Handymax and Aframax where data was only available for 10-year-old ships and the Triple E class which are newbuilds. Prices are approximate based on reports from March 2017.

\*\* With oil priced \$100/barrel, coal \$80/metric ton, clothing \$35,000/TEU

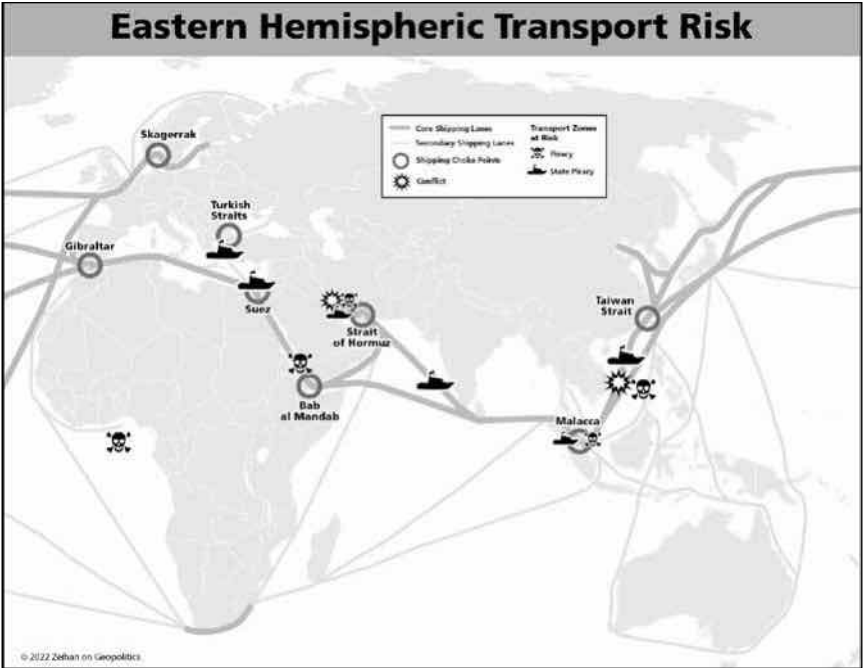
Sources: Athenian, Clarkson, Maersk, ZoG Research

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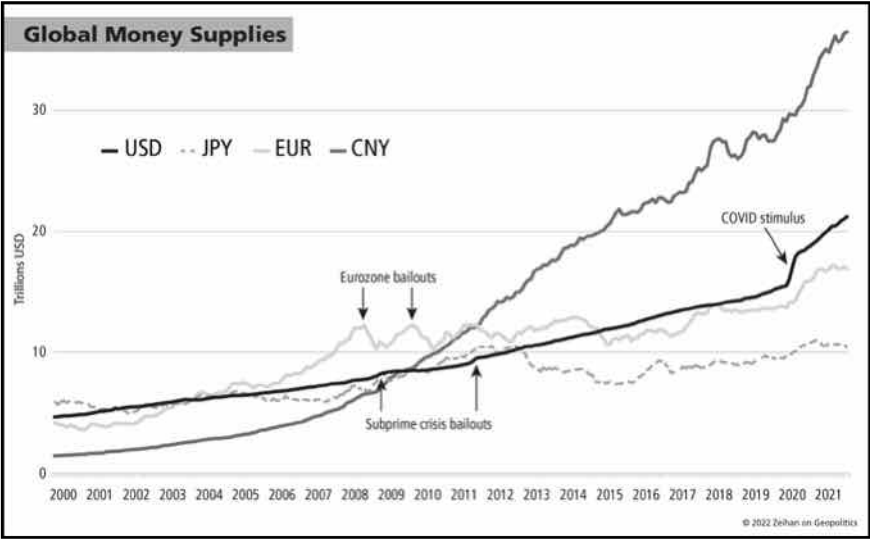
# THE GREAT *UN*MAKING



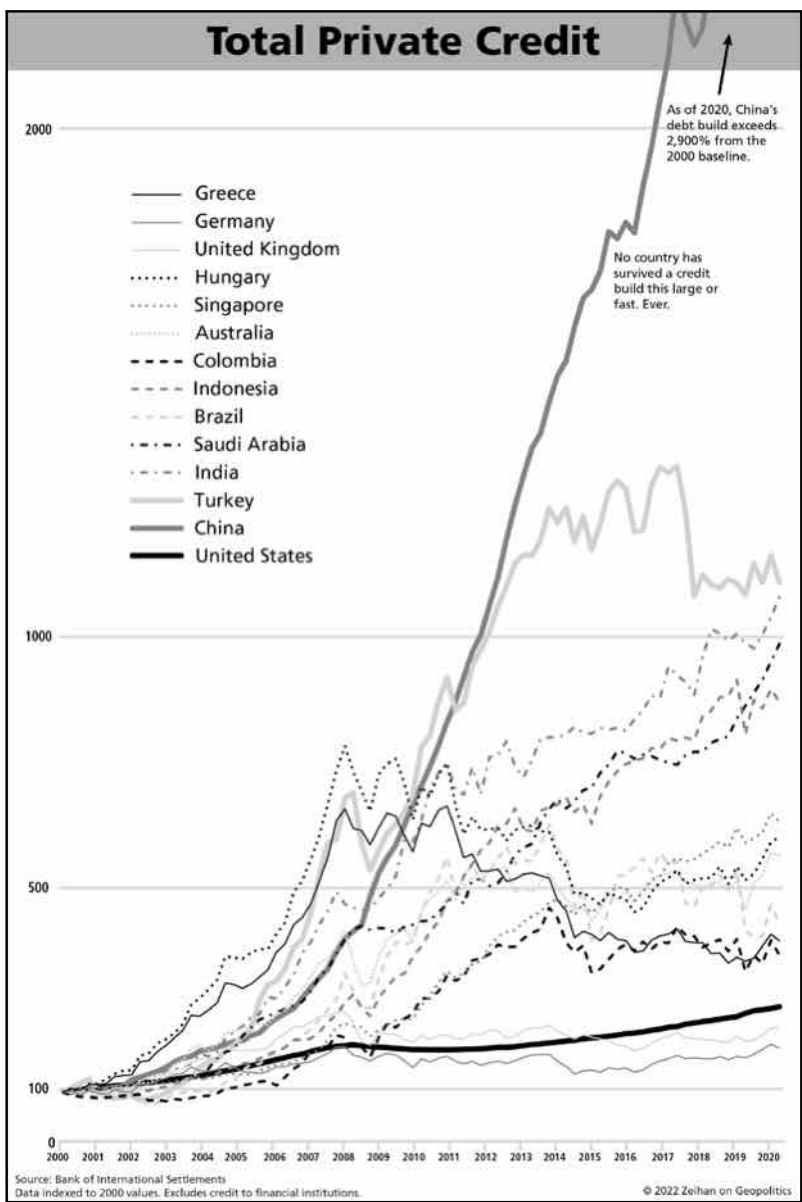
# HARBORS IN THE STORM



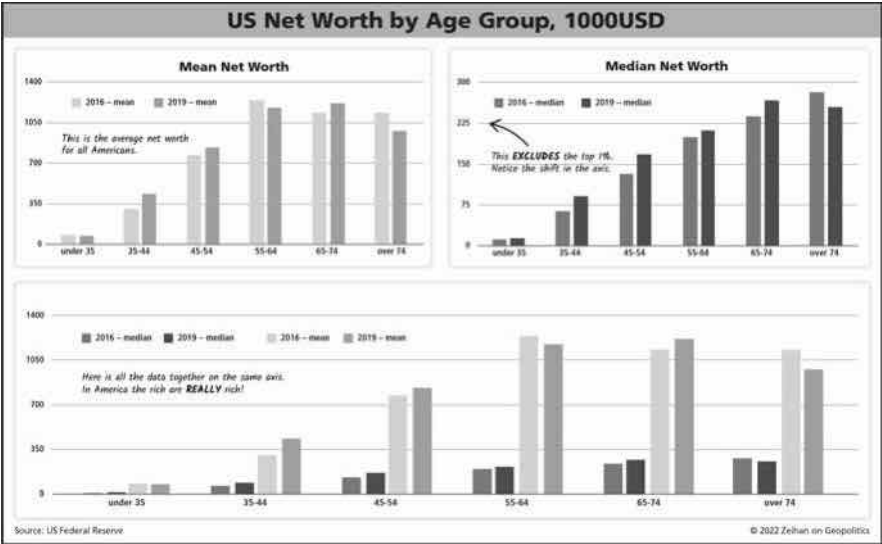
# DISASTER IS RELATIVE



# A CREDIT COMPENDIUM

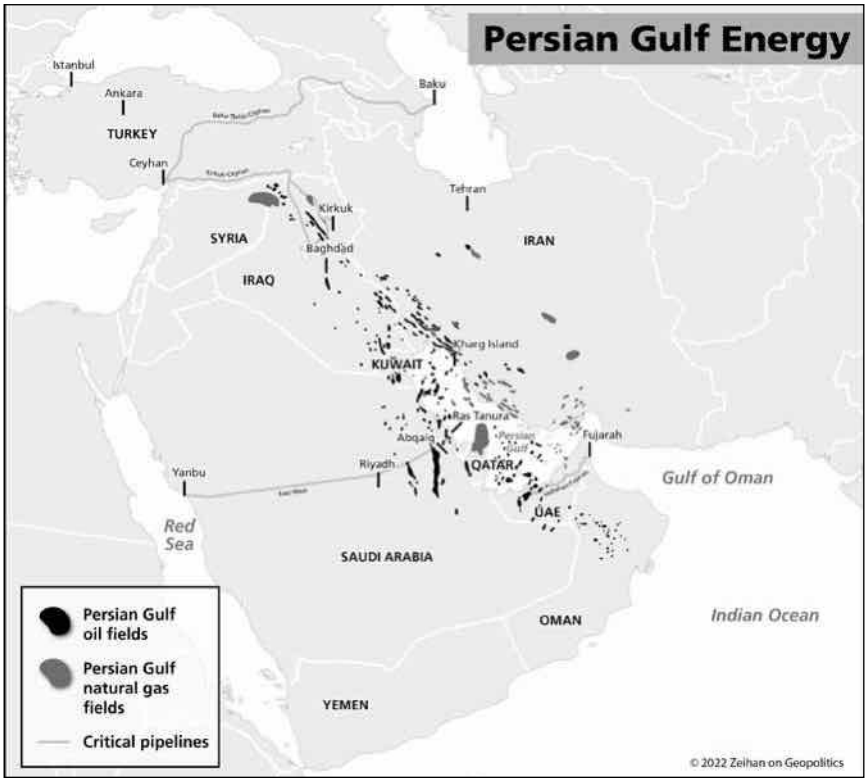


# FINAGLING FUTURE FINANCING FAILURES

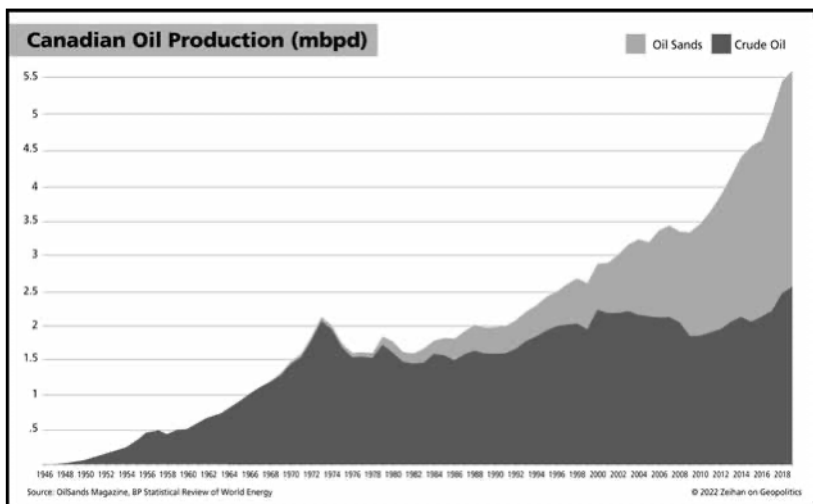


# THE MAP OF OIL

CONTEMPORARY EDITION





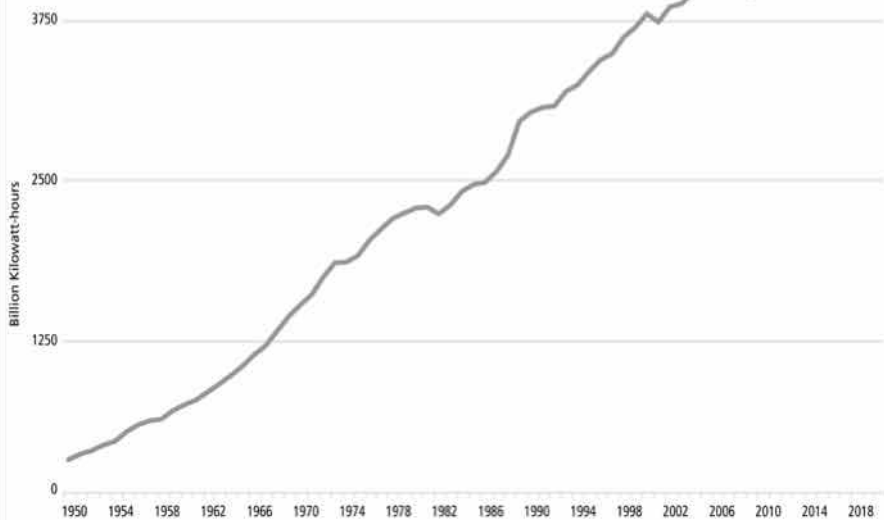


# America's Energy Story, Pt. I

## U.S. Coal Production vs. Consumption



## U.S. Electricity Production



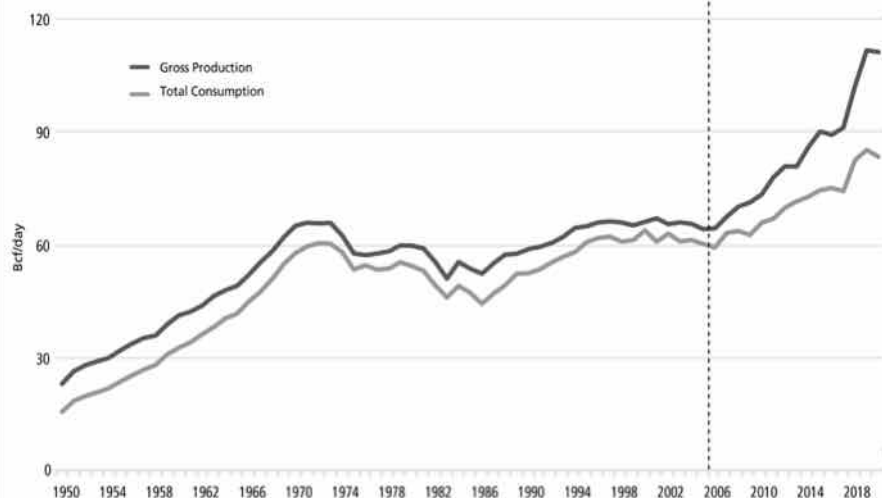
Source: EIA

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# America's Energy Story, Pt. II

## U.S. Natural Gas Production vs. Consumption

U.S. Shale Production Begins in Earnest

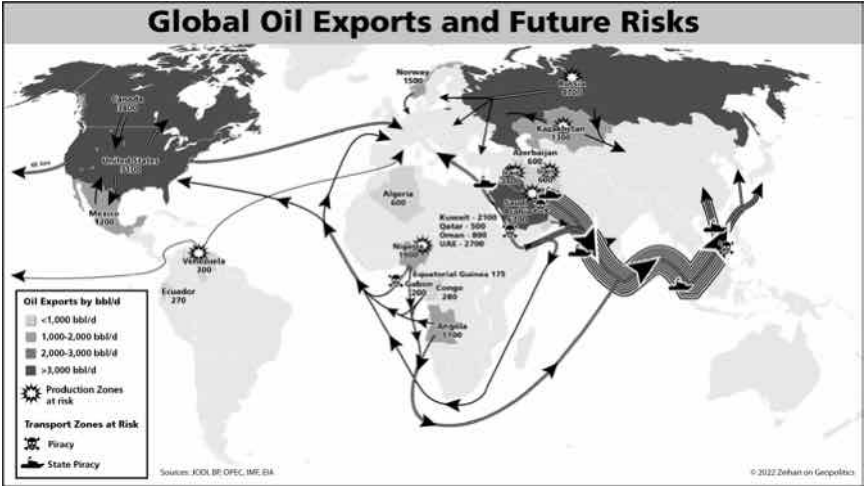


## U.S. Crude Oil and Petroleum Products Imports and Exports including Natural Gas Liquids



Source: EIA

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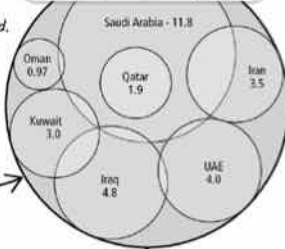


# Global Energy, 2019

## SUPPLY

### Persian Gulf (30.0)

*Easily disrupted. Four-fifths of this supply MUST transit the Strait of Hormuz.*



*It's an open question how fast this production will fall without Western tech.*

### FSU (14.6)



### NAFTA (24.6)



*No risks here!*

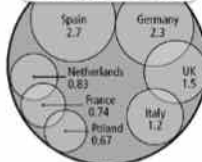
### OTHER (42.8)



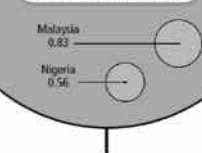
## DEMAND

### Europe (14.9)

*Anyone remember what happened the last time the Germans thought their oil supplies were insecure?*

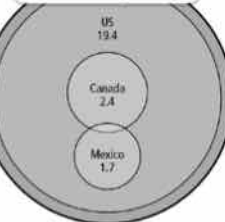


### Other (44.3)

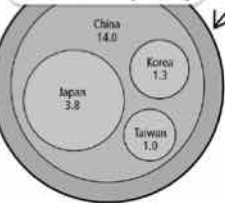


*This will get scary. Few countries in this category have the capacity to secure oil without outside help.*

### NAFTA (23.5)



### NE ASIA (20.1)



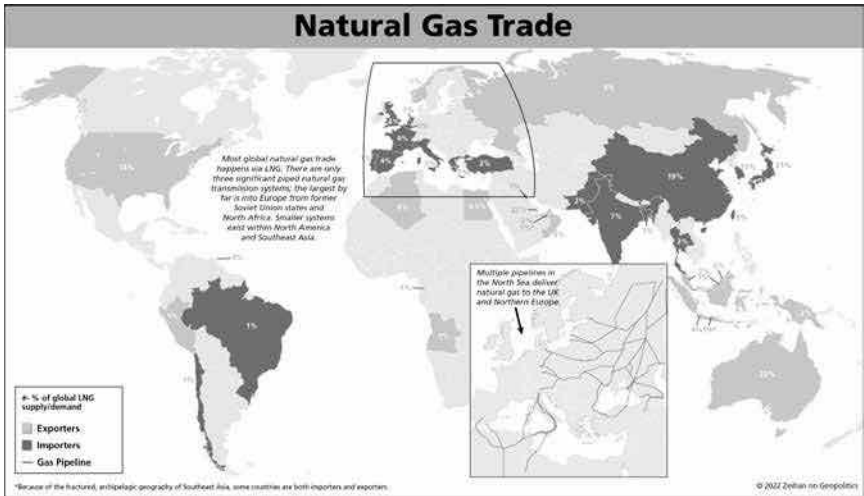
*This will get REALLY scary. Japan is the only power with a long-range navy.*

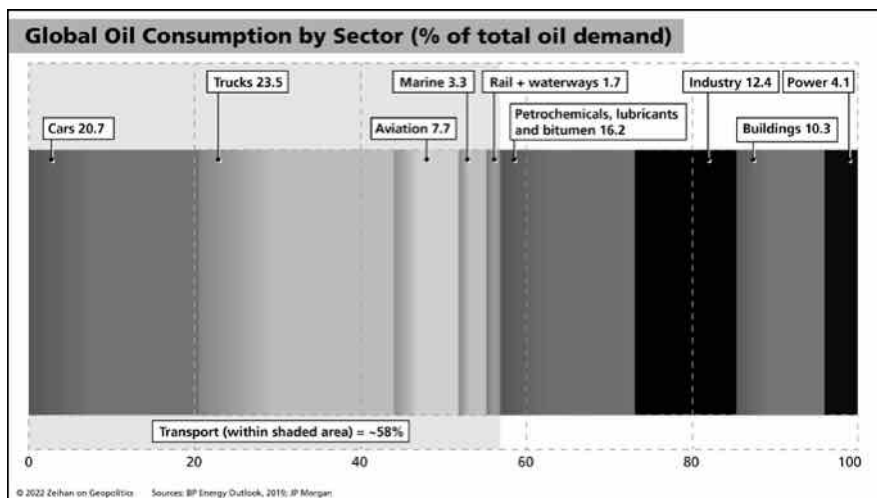
Source: EIA and BP, 2019 data

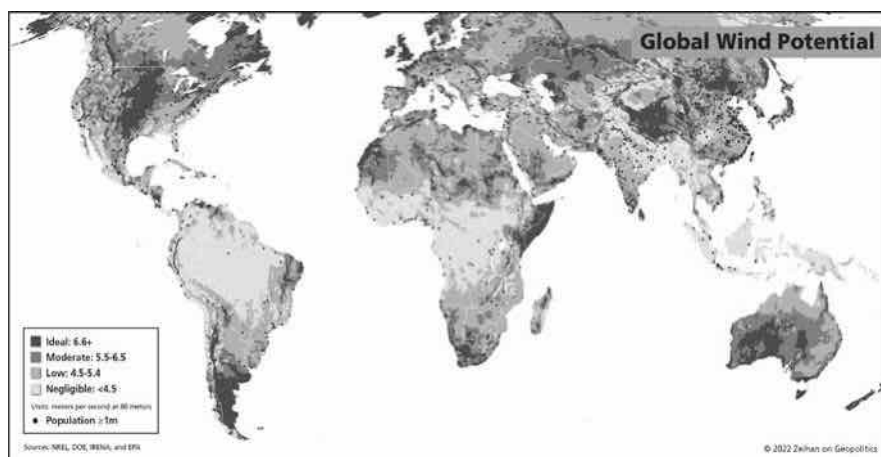
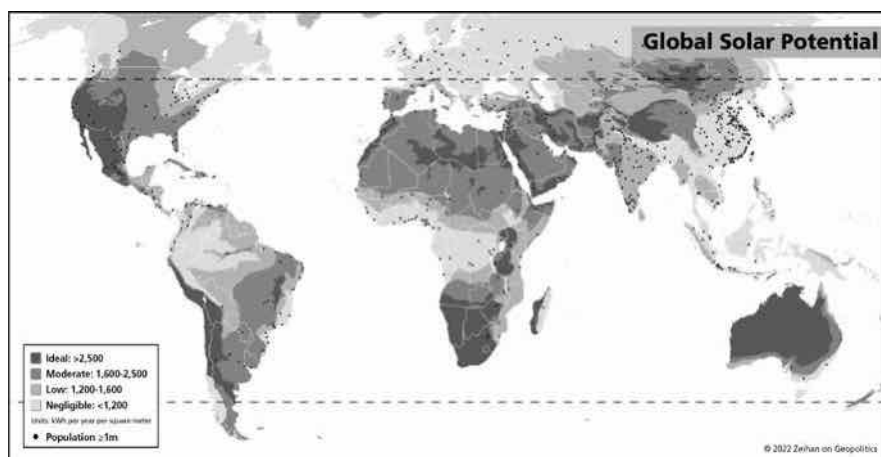
All data is in millions of barrels per day

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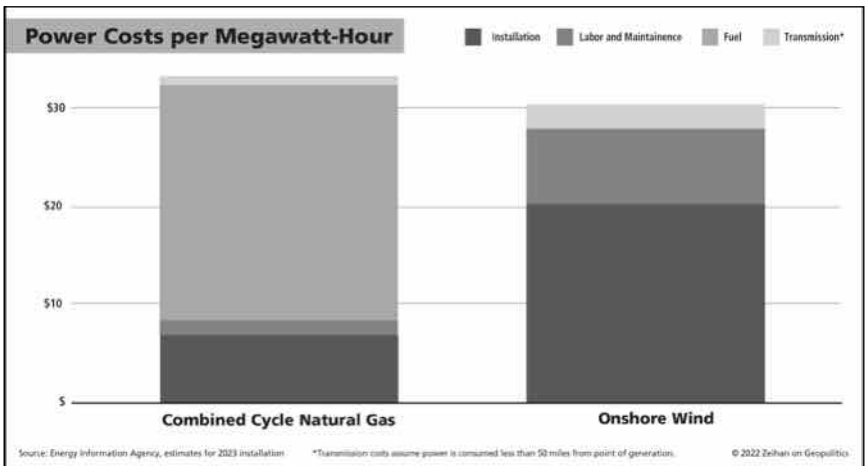
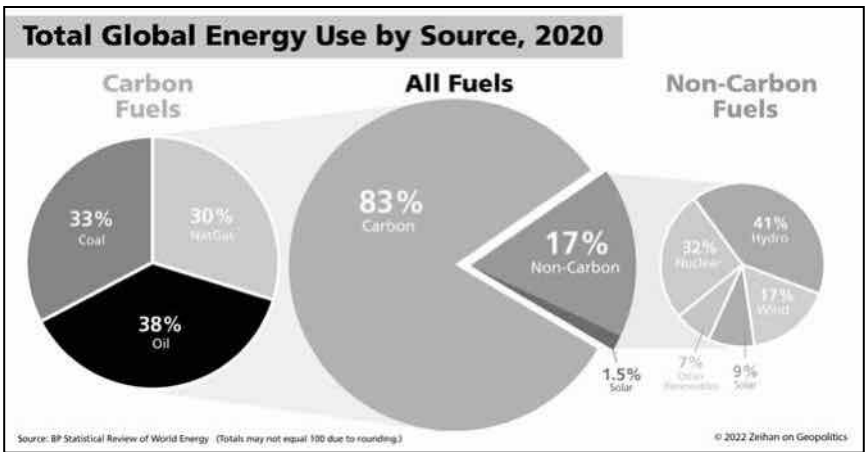
# THERE'S MORE TO OIL THAN OIL



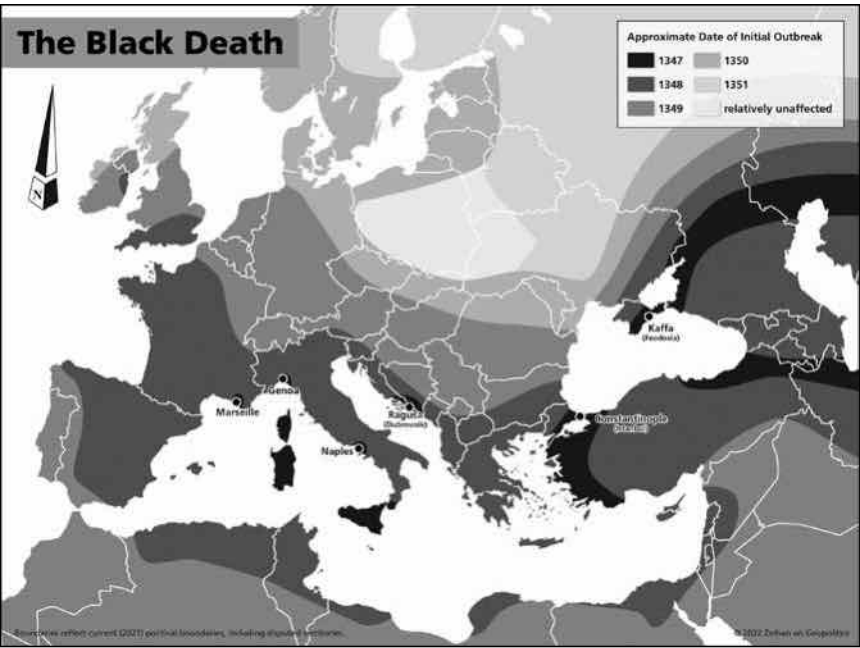


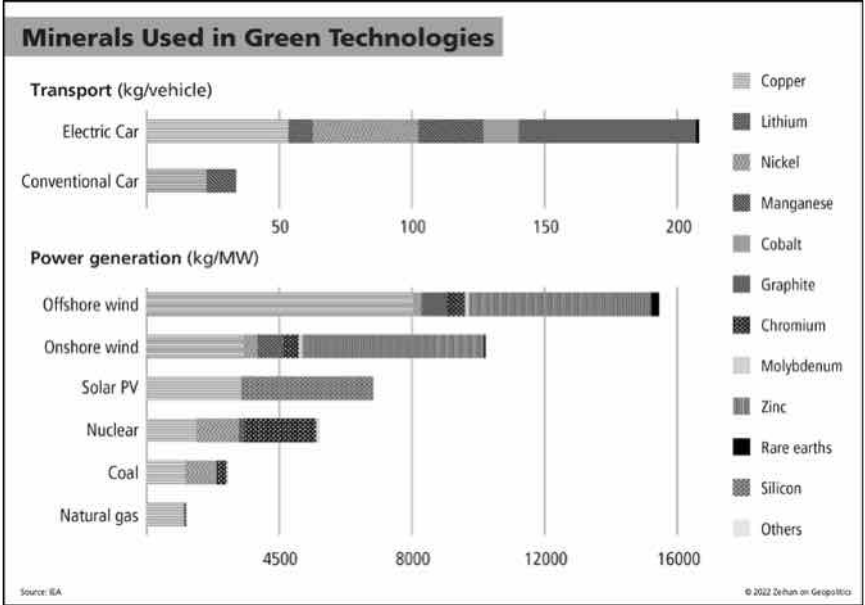






# DISASSEMBLING HISTORY





# THE RELIABLE MATERIALS

## Industrial Materials

Material	Value of Production (Million USD)	Primary Uses	Primary Sources	Primary Consumers*
Iron Ore	\$280,375	Steel	Australia (38%), Brazil (17%)	China (73%), Japan (6%), Korea (5%)
Bauxite	\$4,160	Aluminum	Australia (30%), Guinea (22%), China (16%), Brazil (9%)	China (74%), Ireland (3%), Ukraine (3%), Spain (3%)
Copper	\$120,000	Wiring, electronics, plumbing	Chile (29%), Peru (11%), China (9%), DR Congo (7%), United States (6%)	China (56%), Japan (15%), Korea (7%)
Cobalt	\$4,200	Batteries, alloys, industrial uses	DR Congo (68%), Russia (5%), Australia (4%)	China (56%), United States (8%), Japan (7%), United Kingdom (4%), Germany (3%)
Lithium	\$5,390	Batteries	Australia (49%), Chile (22%), China (17%)	Korea (46%), Japan (41%)
Silver	\$14,985	Jewelry, alloys, electronics, industrial uses	Mexico (22%), Peru (14%), China (13%), Russia (7%), Chile (5%)	China (62%), Korea (11.2%)
Gold	\$148,500	Jewelry, alloys, non-corrosive and highly-conductive coatings	China (12%), Australia (10%), Russia (9%), United States (6%), Canada (5%), Chile (4%)	Switzerland (34%), United States (12%), China (12%), Turkey (10%), India (9%)
Lead	\$10,440	Batteries, alloys, industrial uses	China (43%), Australia (11%), United States (7%), Mexico (5%), Peru (5%)	Korea (36%), China (30%), Netherlands (6%), Germany (6%)
Molybdenum	\$7,540	Hardened steel alloys, industrial lubricants	China (40%), Chile (19%), United States (16%)	China (22%), Korea (11%), Japan (10%)
Platinum-group Metals	\$20,718	Electronics, metal plating, catalysts	South Africa (50%), Russia (30%)	United States (18%), United Kingdom (15%), China (13%), Japan (11%), Germany (11%)
Rare Earths	\$210	Consumer goods and electronics incl. flat panels, smart phones, rechargeable batteries	China (58%), United States (16%), Myanmar (13%)	Japan (49%), Malaysia (17%), Thailand (5%)
Nickel	\$29,700	Alloys (stainless steel), metal plating	Indonesia (30%), Philippines (13%), Russia (11%)	China (74%), Canada (6%), Finland (6%)
Silicon	\$18,502	Glass, silicone materials, ceramics, coatings, semiconductors, photovoltaic cells	China (68%), Russia (7%), Brazil (4%)	China (34%), Japan (21%), Taiwan (10%), Korea (8%)
Uranium	\$2,565	Fuel, weapons, research	Kazakhstan (41%), Australia (31%), Namibia (11%), Canada (8%)	**
Zinc	\$35,100	Non-corrosive alloys, pigments, sun screen	China (35%), Peru (11%), Australia (10%)	China (27%), Korea (15%), Belgium (10%), Canada (7%)

\* Figures represent end users of refined product. In the case of lithium and rare earths, for example, China is a primary consumer of ores but exports processed and refined materials to other countries that manufacture finished goods.

\*\* Due to the sensitive and strategic nature of uranium usage, publicly reported data does not accurately reflect global consumption  
Sources: USGS, OEC, UNCTAD, World Nuclear Association

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**Freight Flows by Highway, Railroad, and Waterway: 2012**

**Mode**

- Interstate Highways
- Non-Interstate Highways
- Railroad
- Inland Waterway

**Volume Scale (Tons/Year)**

250 Million 100 Million 50 Million

**Population Scale**

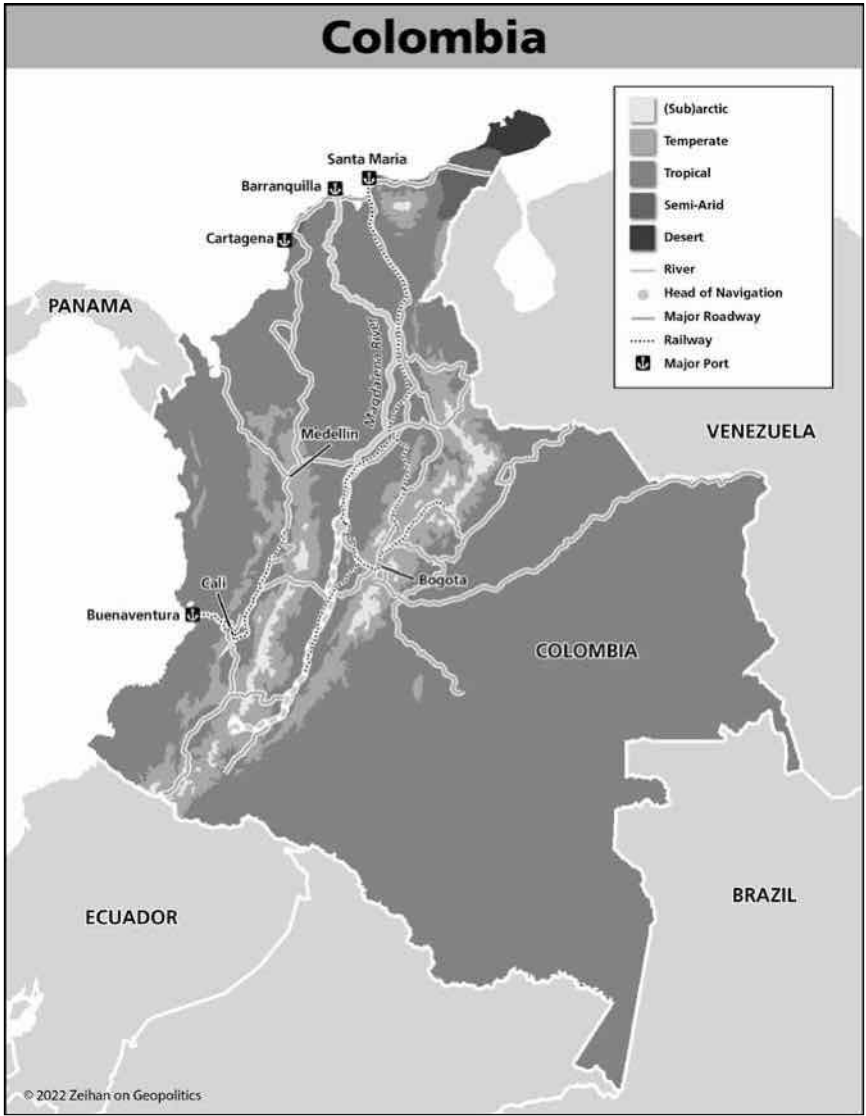
- 6 million residents
- 3 to 6 million residents
- 1 to 3 million residents
- 150,000 to 1 million residents

Source: Highway U.S. Department of Transportation, Federal Highway Administration, Freight Analysis Framework, Version 3.0, 2010.  
 Rail: Based on Surface Transportation Board, Annual Census of Commerce and Freight Flow, 2010.  
 Inland Waterway: U.S. Army Corps of Engineers, Institute of Water, 2010.  
 Annual Waterway Operating Activity and Lake Performance Monitoring System, 2011

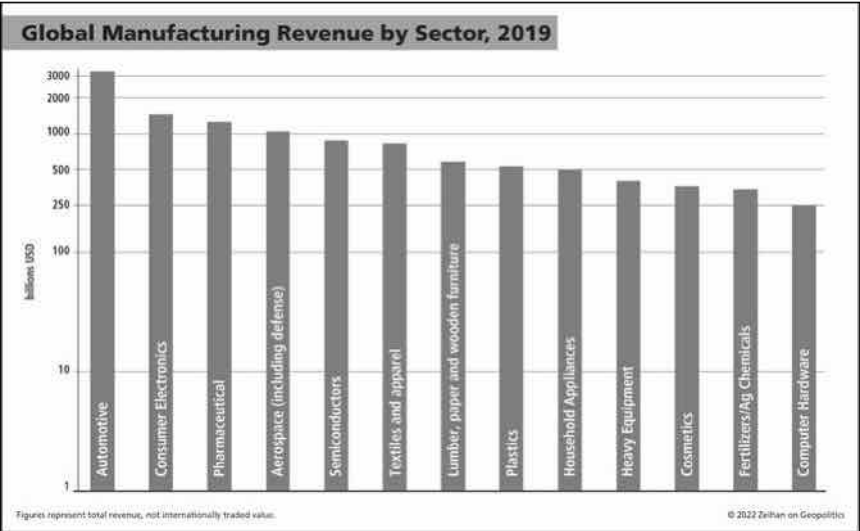
Source: Regional planning association, 2017

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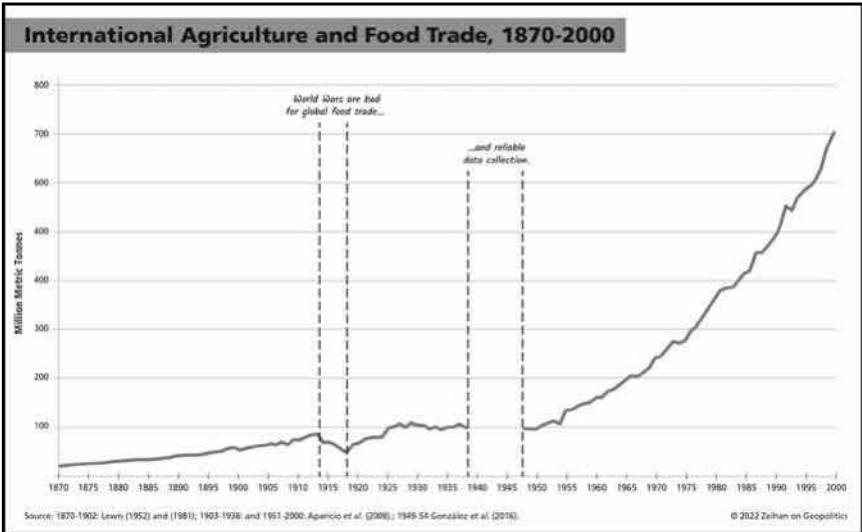
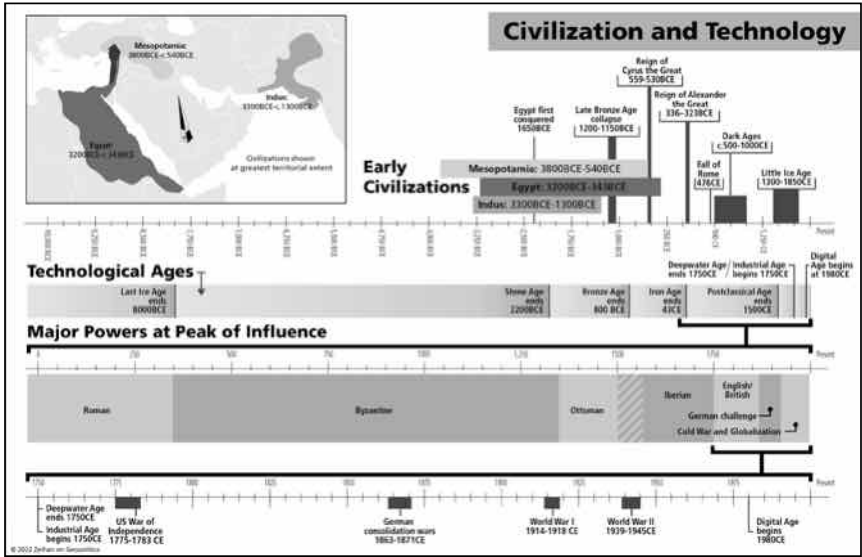
# THE MAP OF THE FUTURE



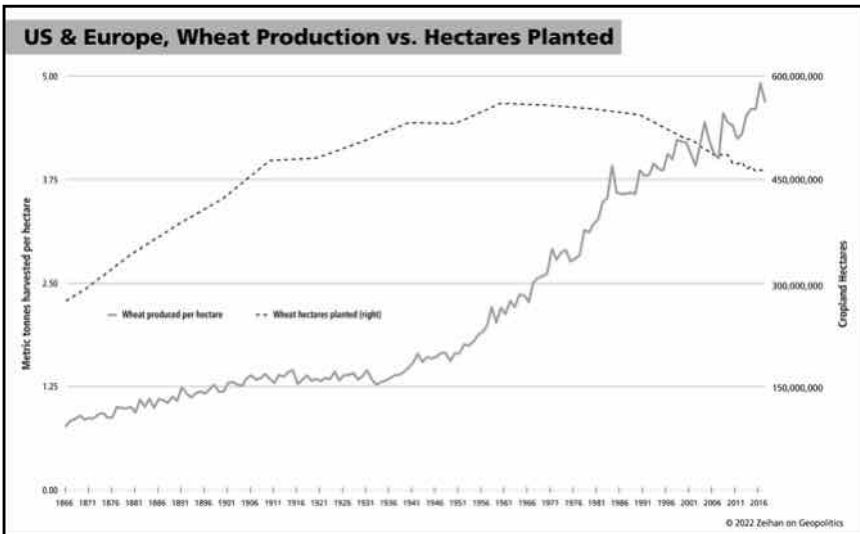
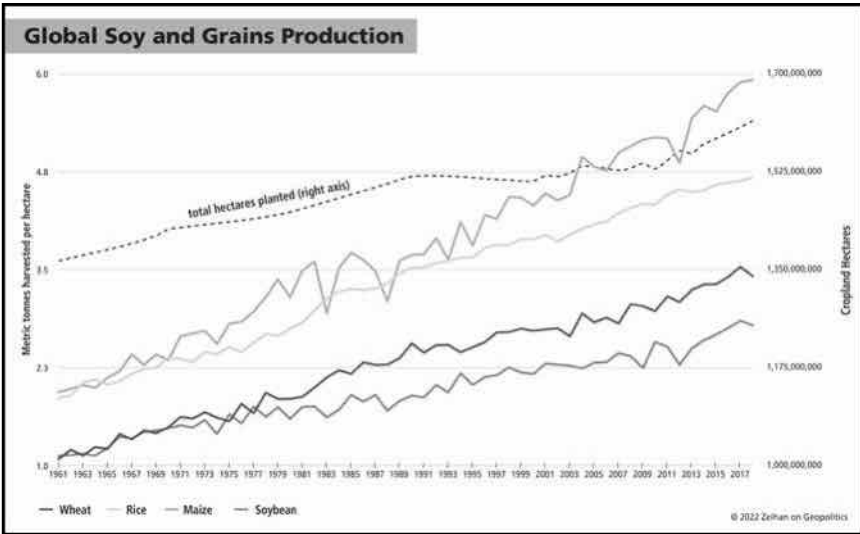
# MANUFACTURING A NEW WORLD



# WHAT'S AT STAKE







# THE GEOPOLITICS OF VULNERABILITY

Average Productivity and Cost of Inputs by Crop					
	Continuous Corn	Rotation Corn	Rotation Soybeans	Wheat	Double-Crop Soybeans
Average yield per acre (bushels)	169	180	55	77	38
Harvest Price	\$3.80	\$3.80	\$10.10	\$5.70	\$10.10
Annual Revenue	\$642	\$684	\$556	\$439	\$394
Less Variable Costs					
Fertilizer	120	111	47	71	35
Seed	111	111	67	44	78
Pesticides	58	58	50	30	45
Dryer Fuel	33	27	0	0	5
Machinery Fuel	12	12	8	8	5
Machinery Repairs	22	22	18	18	15
Hauling	17	18	6	8	4
Interest	12	11	7	6	6
Insurance and Miscellaneous	38	38	34	9	9
Total Variable costs	\$423	\$408	\$237	\$194	\$202
Net profit per acre	\$219	\$276	\$319	\$245	\$192

Source: Purdue Crop Cost and Return Guide, 2020

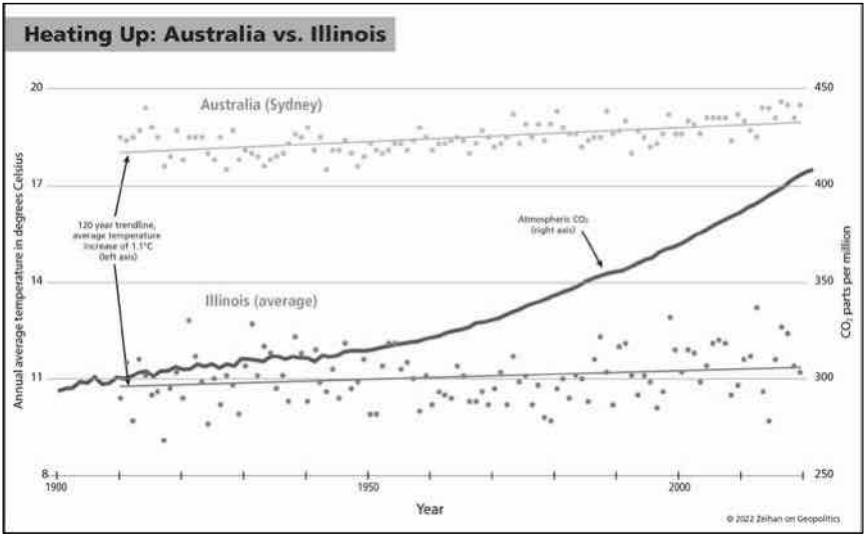
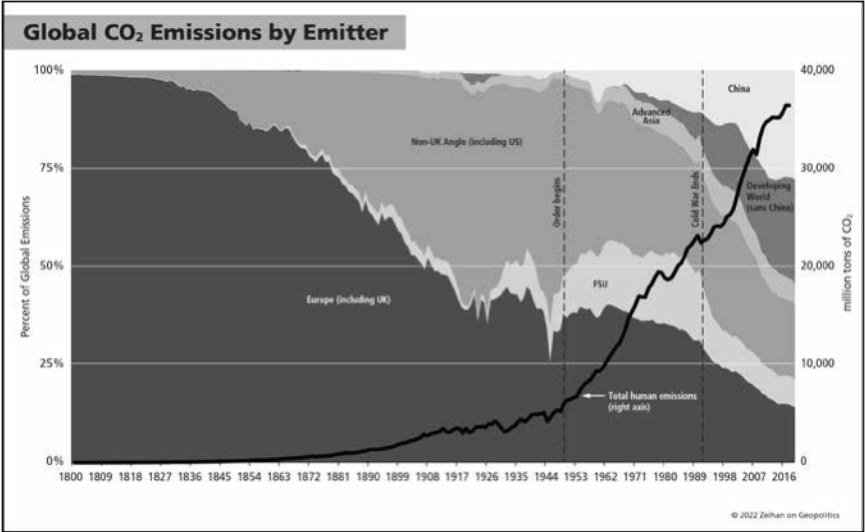
All prices in US\$

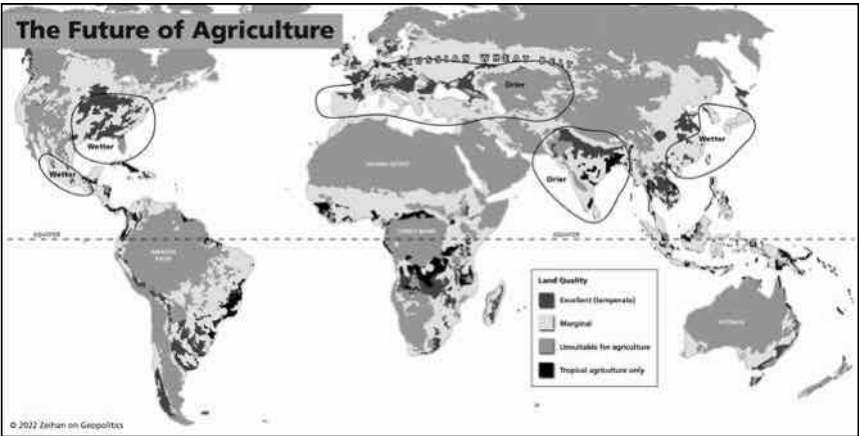
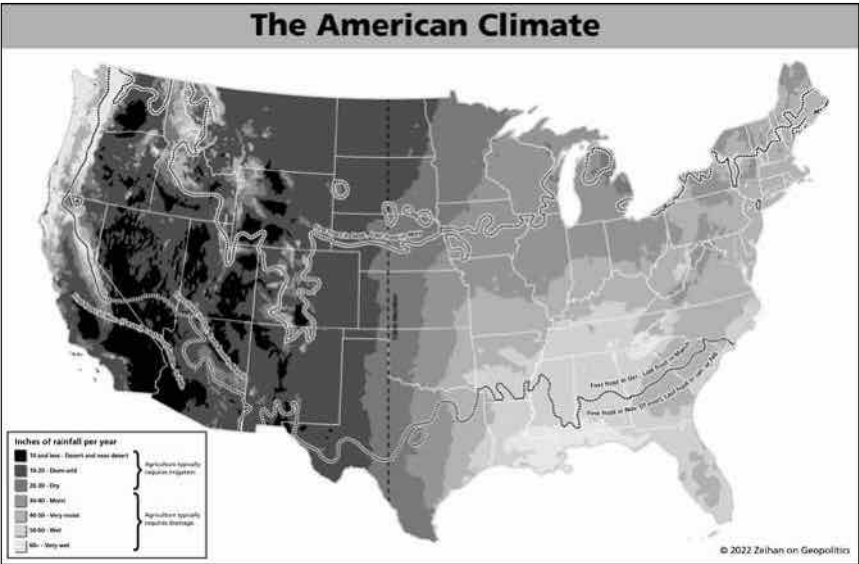
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# AVOIDING—OR ACCEPTING— THE WORST



# AGRICULTURE AND CLIMATE CHANGE





# FEEDING A NEW WORLD

**Value of Primary Global Agricultural Trade, 2020**

Product	Value (in billions USD)
Soybeans	64.3
Wheat	44.8
Pork	37.0
Maize (corn)	36.6
Cheese	32.8
Palm Oil	32.5
Coffee	30.4
Dairy Milk	28.9
Rice	25.5
Poultry	24.5
Beef	23.3
Sugar	23.1
Berries	19.5
Tobacco	19.2
Nuts	18.1
Citrus	16.0
Cotton	14.1
Bananas	13.7
Sunflower oil	13.4
Grapes	10.6
Apples & Pears	10.0
Cocoa beans	9.3
Canola oil	4.0

Source: UNCTAD

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